Petso Litepaper

One platform for every pet, the people who care for it, and the play that brings them together.

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1. Introduction

Pets are family, but their lives are recorded on paper booklets, in scattered clinic systems and in phone photos that nobody can verify. Owners struggle to find trusted care, professionals start every appointment without a reliable history, and the time we spend with our animals goes unrewarded.

Petso fixes this with one platform for three groups:

- **Pet owners** use the free Petso app to keep each pet's identity, health and documents in one place, find and book trusted professionals, and earn rewards for good care.
- **Pet professionals** use Petso Pro to run their business: bookings, patients, clinical records, payments, promotions and built-in AI.
- **Players** use Petso's games, led by **Petlings**, an outdoor creature-collecting game unlocked by your real pet.

Petso is live on iPhone, Android and the web, in 31 European languages.

2. Petso features

Pet passport. Every pet gets a digital passport: identity, microchip, vaccinations, medical history, certificates and documents. Owners share it with a link or QR code they control: they can set an expiry, replace the link or revoke it.

Find and book care. A directory of verified professionals, searchable by service and distance, with booking, reminders and a choice of what to share for each appointment. After the visit, records and certificates come back to the owner for approval.

Explore. Deals from pet businesses, places nearby, daily picks and an AI search that understands plain questions.

Social and messaging. Posts, videos, stories and private messages, with block and report. **Petso Pack** helps dogs find playmates nearby and turns walks into meetups.

Petso Families. A closed, protected space for children aged 6 to 17, added and managed by their parents, with no chat and no strangers. Families compete together in Family Circles, and children’s rewards are collected by their parents.

Lost and found. Lost-pet reports, microchip lookup in Global Pet Search, and safe ownership transfer.

Rewards. $PET for care, play and inviting friends and businesses.

3. Core technology

Pet identity on Solana. Each animal gets a decentralised identifier (DID). Its identity, records and professional certificates are fingerprinted with SHA-256 and the fingerprints are anchored on Solana by Petso's identity program. Anyone shown a record can confirm it hasn't been changed. No personal or medical data is ever written on-chain, and Petso pays all network fees.

AI. Built on Claude by Anthropic: AI search in Explore for owners, and Petso Pro AI for professionals, with patient summaries, decision support (always "not a diagnosis"), an assistant, document reading and a consultation scribe. AI only sees what its user is permitted to see, and owners can opt each pet out.

Privacy and consent. Owners control which professional sees which record and for how long. Professionals' records join a pet's passport only once the owner approves them. Clinical records are signed and locked, and changes are kept as amendments.

Security. One-time-code, Google and Apple sign-in. Every account has an in-app Solana wallet managed by Petso, so there's no seed phrase to lose. Withdrawals need a confirmation bound to the exact amount and address. Petso runs on Cloudflare's global network.

4. $PET tokenomics

$PET is Petso's utility token on Solana (mint EH2xioSAWHcKUmKCSx9wfcFdQr65Do4M6PBHJ2BzeyVt), with a fixed maximum supply of 1,600,000,000 and 9 decimals.

Allocation	Share	Release
Treasury	25%	Locked 24 months
Marketing & Rewards	22%	In-app rewards only
Liquidity	21%	Community approval only
Team	16%	Locked 24 months, vests over 12
IDO	7%	Locked until listing
Public sale	6%	Locked until listing
Advisors	2%	Locked 24 months, vests over 12
Private sale	1%	Locked until listing

About 246.4 million $PET (15.4%) can circulate at listing. The private sale is complete, and a public sale is coming soon.

Earn. Users earn $PET by caring for their pets, playing Petso games (with a daily cap), winning leaderboard and Wild Cup prizes, and inviting friends and businesses. Rewards come from the Marketing & Rewards allocation.

Spend. On the Open Market, in games and on extras inside Petso. $PET spent in games is burned.

Buyback and burn. Every Open Market sale pays a buyer fee and a seller fee. 100% of the fees are used to buy back $PET and burn it on Solana, and each burn is verified on-chain and shown publicly. Trades between players move existing $PET, and Petso creates no new tokens for them.

5. Product features

Petso (owner app). Free, on iPhone, Android and the web: pets, passport, health, documents, calendar, appointments, Explore, social, Pack, parks, games, family and rewards.

Petso Pro. One subscription per business, with a 30-day free trial. It includes calendar and online booking, patients, a complete clinical record built around each country's rules (consultations, vaccinations, prescriptions, travel certificates, reminders, stock and a controlled-drug register, consents, hospitalisation, labs, anaesthesia and dental), Petso Pro AI, payments and finance, promotions, reviews, team tools, a verified badge and a shareable public business page.

Petlings. Your pet hatches your Familiar, then you explore a real-world map to catch creatures from a bestiary of more than a thousand species in five rarities. Quests and streaks, Showdowns with a ranked queue and seasons, training, the Care Ladder at Pro Outposts, the Creature Studio, on-chain limited editions, cross-border trading, the Wild Cup between countries, and the Petling Fling arcade game.

Open Market. Buy and sell Petlings with $PET, USDC or card, make and counter offers, and buy Petso releases. Every listing shows a guide value.

Super Petling. A town runner with a new course every day and weekly and monthly prizes.

6. Farmso

Farmso brings Petso’s verified identity to livestock. Every animal gets a custodial Solana DID and a lifecycle passport anchored with the same identity program, for traceability from birth onwards. It includes a compliance gate checked before every movement (EU TRACES, USDA ADT, CFIA, GS1), recall tracing in seconds, biosecurity tools, supply-chain inventory and analytics, and scan-first capture that works offline. Farmso serves farmers, vets, breeders, shelters, transporters, processors and regulators, with plans from $49.99 to $199.99 a month, at farmso.org.

7. Get started

- **Pet owners:** download Petso, or open app.petso.io.
- **Professionals:** start your free trial at pro.petso.io.
- **Farms:** visit farmso.org.
- **Read more:** petso.io/docs.

$PET is a utility token for use within Petso. It is not an investment product and nothing here is financial advice. Figures reflect Petso's current plans and settings and may change. Check that acquiring $PET is legal where you live. Official channels: petso.io, x.com/petso_io, t.me/petso0.